Heat Pump Award (HPA)
Sponsorship packages
The **Heat Pump Award (HPA)** is an EHPA initiative which aims at recognising most efficient, innovative, smart and sustainable Heat Pump projects at local level.

When the HPA was launched in 2011, it was under the name of Heat Pump City of the Year (HPCY) Award. It initially aimed to highlight cities and regions that had put in place an energy efficient project which takes advantage of Heat Pump technology.

The international appeal of the award has grown year after year and now attracts participants from all over Europe and beyond.

The Heat Pump Award Ceremony takes place every year coupled with the EHPA Forum, a flagship initiative in the sector.

The award aims to:

1. Collect best practice examples of projects using Heat Pumps and present them to local, national and EU policymakers.
2. Create the opportunity for replicability and cooperation with other regions.
3. Raise awareness of the potential of Heat Pumps all along the value chain.
4. Recognise the innovative and continues work in the sector.

**Stats:**

- **202** Submissions (each year we receive more than the previous)
- **149** Participating cities
- **35** Participating countries From Europe and beyond
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<table>
<thead>
<tr>
<th>Premium</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Your Logo on the HPA Website</td>
<td>✔️</td>
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<tr>
<td>Your logo on printed and online material</td>
<td>✔️</td>
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<tr>
<td>Your logo at the HPA Webinar (and any other meeting where the award is presented)</td>
<td>✔️</td>
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<tr>
<td>Present the award (for 1 category) at the annual EHPA Forum</td>
<td>✔️</td>
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<tr>
<td>Speaking slot at the HPA Webinar</td>
<td>✔️</td>
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<tr>
<td>2 posts on EHPA social media channels with your company messages leading to the HPA Webinar</td>
<td>✔️</td>
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- **Premium:** 3500 EUR
- **Silver:** 1000 EUR

**In details:**

1. Logo on the HPA website for 1 year.

2. Dissemination of printed material (flyer and HPA winners booklet) in EHPA events targeting policy makers, city representatives, consultancies, architects, local authorities. Dissemination of online material (HPA Winners booklet) on EHPA’s social media channels, website and online events.

3. The 2021 edition of the EHPA Forum had 521 attendees online and 110 onsite.

4. Speaking slot at the HPA2022 webinar to be held in Q4 of 2022 with 100 attendees. Potentially in the framework of the European Cities and Regions Week.

5. As of February 2022, EHPA’s [Linkedin page](https://www.linkedin.com/company/european-heat-pump-association) has more than 4.500 followers; EHPA’s [Linkedin group](https://www.linkedin.com/groups) has more than 2.000 members, and EHPA’s [Twitter page](https://twitter.com/ehpaorg) has more than 3.300 followers.

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