



Heat Pump Award (HPA)
Sponsorship packages of 2024

The Heat Pump Award

Awarding the most outstanding heat pump projects



The Heat Pump Award (HPA) is an EHPA project which recognises the most efficient, smart and sustainable heat pump project at local level.

It was launched in 2011 under the name Heat Pump City of the Year (HPCY) Award, to highlight cities and regions that have implemented an energy-efficient project that takes advantage of heat pump technology.

The international appeal of this award has grown year after year and now attracts contestants from all over the world.

Its ceremony takes place each year.

Heat Pump City of the Year Award “The world’s first CO₂-based energy network”
- Copyright ExerGO

The Award aims to:

- 1** Collect best practice examples of heat pumps in urban areas to present to EU authorities
- 2** Create role models for those who still hesitate to change
- 3** Raise people's awareness of the potential of heat pumps
- 4** Recognise the innovative and continuous work in the sector

Stats since 2011:



293 submissions
(each year we receive
more than the previous)



227 participating cities



39 participating countries
from Europe and beyond



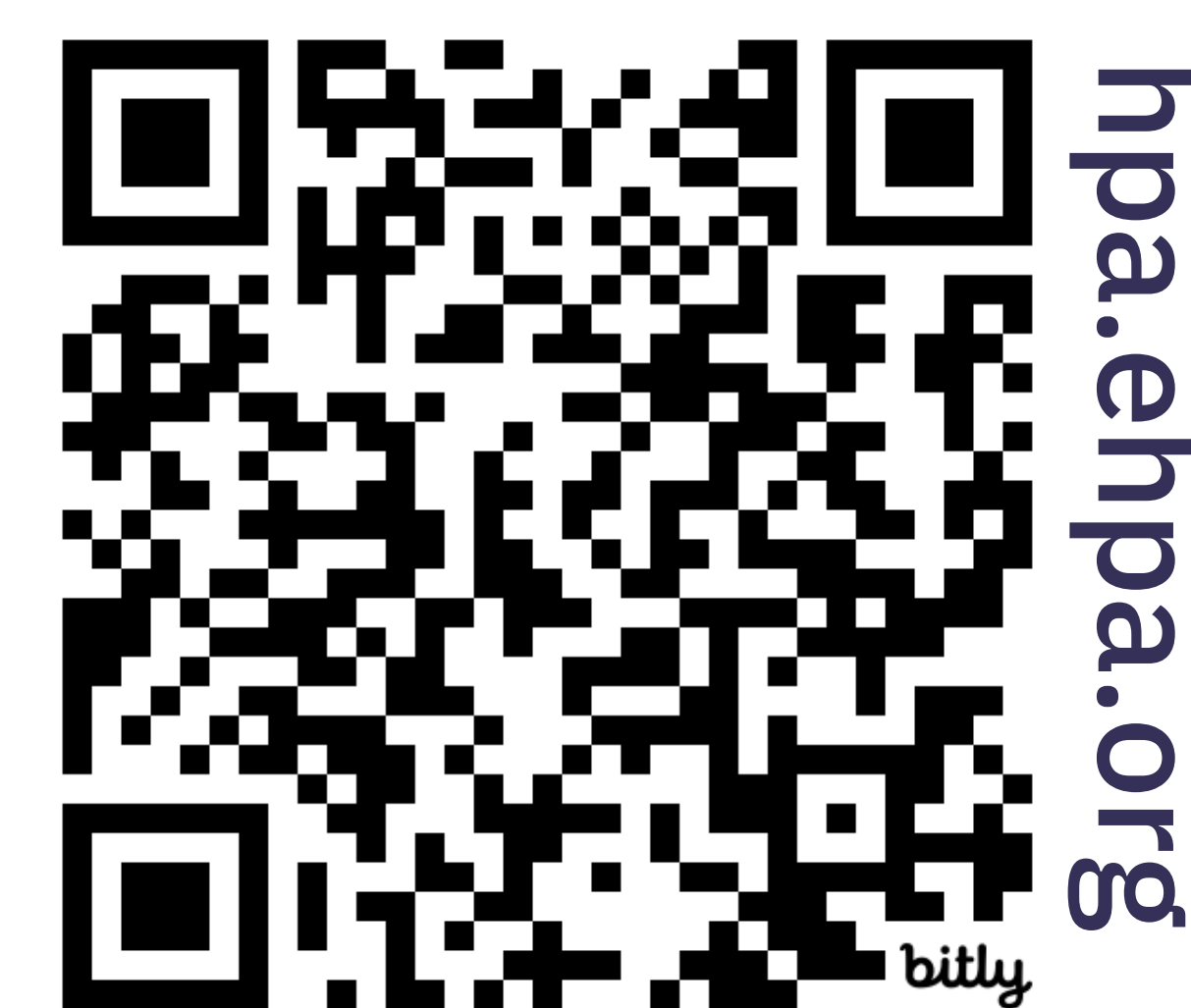
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	Premium	Silver
Your Logo on the HPAward Website	✔	✔
Your logo on printed and online material	✔	✔
Your logo at the HPAward Webinar (and any other meeting where the award is presented)	✔	
Present the award (for 1 category) at the annual HPAward Ceremony	✔	
Speaking slot at the HPAward Webinar	✔	
2 posts on EHPA social media channels introducing your company as a sponsor leading to the HPAward Webinar	✔	
	3500	1000

In details:

1. Logo on the HPA website for 1 year.
2. Dissemination of printed material (flyer and HPAAward winners booklet) in EHPA events and industry fairs targeting policymakers, city representatives, consultancies, architects, and local authorities. Dissemination of online material (HPA Winners booklet) on EHPA's social media channels, website and online events.
3. The 2023 edition of the EHPA Forum had more than 200 attendees onsite.
4. Speaking slot at the HPAAward2024 webinar to be held in Q1 of 2024 with 80 attendees.
5. As of December 2023, EHPA's LinkedIn page has more than 17.000 followers; EHPA's LinkedIn group has more than 2.700 members, and EHPA's Twitter page has more than 3.800 followers.



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